26th August 2015

Dear Susie

Shooting is worth £2 billion per annum to the UK economy and supports the equivalent of 74,000 full time jobs.

The British Association for Shooting and Conservation (BASC) is a representative body for all sporting shooting in the UK. BASC is recognised for its role by government, all the main political parties, statutory agencies and other rural non-government bodies.

The Association has an annual turnover of £9 million and a membership of over 140,000. This includes 1,600 affiliated clubs and syndicates.

BASC is a Registered Society operating for the benefit of the wider community. The Association is governed by a Council that includes up to 19 members elected from the entire membership.

The Association’s goals are pursued by a professional staff team who work at UK, international, home country and regional levels. BASC currently employs 112 staff at Head Office, offices in Scotland, Wales, Northern Ireland, and England (four English regional offices). The staff are supported by networks of accredited coaches and trainers, teams of volunteer helpers, and specialist committees of experts.

BASC focuses its efforts on the guidance of public policy and political opinion, setting and promoting high standards and safety, developing opportunity and the responsible ownership of sporting firearms, while promoting practical game and wildlife conservation.

We would like to support the following City and Guilds qualification:

City and Guilds Level 3 Advanced Technical Extended Diploma in Land & Wildlife Management (Countryside) (1080)

For the Countryside pathway, we support the following skills and knowledge being included:

- Grassland habitat management
- Working safely in the countryside
- Tree felling and chainsaw use
- Heathland habitat management
- Undertake a work placement in a conservation/wildlife related business
- Prepare and operate land-based machinery
- Population surveys, ecology and conservation
- Countryside recreation

Together – for shooting, conservation, the future and for you
- Estate skills; construct, maintain and repair structures and surfaces
- Woodland habitat management
- Pest and predator control
- Farm habitat management
- Ecological concepts and application
- Environmental interpretation
- Managing volunteers

A young person with the above practical skills and knowledge could be at an advantage in applying roles within the industry such as:

- Countryside ranger
- Countryside warden
- Volunteer manager
- Estate supervisor
- Boundary contractor

City and Guilds Level 3 Advanced Technical Extended Diploma in Land & Wildlife Management (Game) (1080)

For the Game pathway, we support the following skills and knowledge being included:

- Working safely in the game industries
- Undertake a work placement in a game-related business or sporting estate
- Prepare and operate land-based machinery
- Population surveys, ecology and conservation
- Estate skills; construct, maintain and repair structures and surfaces
- Pest and predator control
- Use of firearms
- Ecology of game species
- Game management
- Shoot management
- Working dogs
- Gamebird production
- Commercial deer management
- Staking and shooting deer
- Game meat hygiene

A young person with the above practical skills and knowledge could be at an advantage in applying roles within the industry such as:

- Gamekeeper (lowland)
- Gamekeeper (upland)
- Stalker
- Shoot manager
Beat keeper

BASC support the development of this City and Guilds Technical qualification and feel that it is fit for purpose across the Land & Wildlife industries.

We confirm that we consent to our company name (and logo) being made publicly available on the City & Guilds website.

Yours sincerely,

Gary Ashton
Director Sporting Services
BASC