



Cuerden Valley Park Trust
Park Office
The Barn
Berkeley Drive
Bamber Bridge
PRESTON
PR5 6BY
Tel: 01772 324436

Website: www.cuerdenvalleypark.org.uk
E-mail: manager@cuerdenvalleypark.org.uk

Robin Jackson
Senior Manager (Land Based Industries)
City & Guilds
1 Giltspur St
London
EC1A 9DD

8th September 2017

Dear Mr Jackson,

I am writing to give our support as an employer within the conservation and habitat management industry. Cuerden Valley Park is a 650 acre estate south of Preston which provides amenity and education facilities for the people of central Lancashire, and is a working estate employing a small number of skilled staff alongside interns, student placements and volunteers who gain valuable skills and experience.

We support the City & Guilds Level 2 Technical Certificate in Land & Wildlife, which includes a conservation pathway. We believe it is suitable for someone aged 16 years or over and would be viewed by employers as providing a good foundation for someone progressing into the land and wildlife management sector.

The skills and knowledge in the qualification include areas which we consider essential:

- Health and safety and safe working practices
- Working in the land and wildlife industry
- Species identification and surveying
- Environmental conservation of flora and fauna
- Land and countryside use
- Countryside interpretation and recreation
- Work experience (150 hours)

We believe that these would give a young person an advantage when seeking employment for a job within our organisation as a:

- Estate worker
- Assistant Ranger

In addition, to those skills and knowledge specifically associated with the conservation industry, the qualification would also be suitable for someone to progress to further learning and training, or to an apprenticeship.

We confirm that we consent to our company name (and logo) being made publicly available on the City & Guilds website.

Yours sincerely,

S.M.Thorpe

Simon Thorpe
General Manager