



The Deer Initiative
The Carriage House
Brynkinalt Business Centre
Chirk
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Email: director@thedeerinitiative.co.uk

Robin Jackson
Senior Manager (Land Based Industries)
City & Guilds
1 Giltspur Street
London
EC1A 9DD

6 September 2017

Dear Robin

We wish to provide our support as an employer within the game management industry. The Deer Initiative is a broad partnership of statutory, voluntary and private interests dedicated to "ensuring the delivery of a sustainable, well-managed wild deer population in England and Wales". The partners abide by the principles of the [Deer Accord](#) and encourage others to share their commitment and priorities as an integral part of their management of deer.

We support the City & Guilds Level 2 Technical Certificate in Land & Wildlife, which includes a game pathway. We believe it is suitable for someone aged 16 years or over and would be viewed by employers as providing a good foundation for someone progressing into the land and wildlife management sector.

The skills and knowledge in the qualification include:

- Health and safety and safe working practices
- Working in the land and wildlife industry
- Assist with pest and predator control
- Assist with the maintenance of game and deer populations
- Game and deer species in the UK
- Assist with shooting activities
- Work experience (150 hours)

We believe that these would give a young person an advantage when seeking employment for a job as a:

- trainee deer manager
- trainee underkeeper
- trainee game farm worker □ assistant maintenance operative.

In addition, to those skills and knowledge specifically associated with the Game industry, the qualification would also be suitable for someone to progress to further learning and training, or to an apprenticeship.

We confirm that we consent to our company name (and logo) being made publicly available on the City & Guilds website.

Yours sincerely,

A handwritten signature in black ink that reads "Peter Watson". The signature is written in a cursive style with a large, stylized initial 'P'.

Peter Watson
Executive Director