Dear Robin,

We are a family farming company in Derbyshire. We specialise in crop and finished beef production. Habitat and wildlife conservation schemes are important in farming and we believe this qualification will provide a good foundation for understanding the importance of, and skills required for, effective countryside stewardship.

We wish to support the City & Guilds Level 2 Technical Certificate in Land & Wildlife, which includes a conservation pathway. We believe it is suitable for someone aged 16 years or over and would be viewed by employers as providing a good foundation for someone progressing into employment in the land and wildlife industry.

The skills and knowledge in the qualification include:

- Health and safety and safe working practices
- Working in the land and wildlife industry
- Species identification and surveying
- Environmental conservation of flora and fauna
- Land and countryside use
- Countryside interpretation and recreation
- Work experience (150 hours)

We believe that these would give a young person an advantage when seeking employment for a job as an assistant conservation worker, and assistant recreation ranger or an assistant maintenance operative.

In addition, to those skills and knowledge specifically associated with the conservation industry, the qualification would also be suitable for someone to progress to further learning and training, or to an apprenticeship.

We confirm that we consent to our company name being made publicly available on the City & Guilds website.

Yours sincerely,

Richard Archer (Director)