Who is this qualification aimed at?

This qualification is aimed at you if you are interested in working in the floristry industry.

This qualification is suitable if you are 16 years or older. There are no prior qualifications needed.

What does this qualification cover?

You will need to successfully complete the following compulsory topic:

- introduction to art and design for florists.

You then need to take further optional topics, which could include the following areas:

- quality and condition of plants and planted designs
- floristry designs for different purposes, including funeral and wedding designs
- display of floristry goods
- introduction to working in the floristry industry.

Centres and providers may work with local employers who can contribute to the knowledge and delivery of training. Employers may provide demonstrations and talks on the industry and where possible work placements will also be provided by the employers. This practically based training is ideal preparation for training on the job or specialist further study.

Will the qualification lead to employment, and if so, in which job role and at what level?

The qualification could lead to employment opportunities in the following types of businesses:

- florist's shop/retail outlet.

You could get a job working as a junior florist.
Will the qualification lead to further learning?

You could choose to study further topics to achieve the Level 2 Diploma in Floristry.

You could progress to other qualifications in Floristry at Level 3, or to the Level 3 Diploma in Work-based Floristry (which could be taken alone or as part of an Apprenticeship).

*If there are larger and/or smaller versions of this qualification or it is available at different skills levels, why should a student take this particular one?*

City & Guilds offers two sizes of qualification in Floristry: Certificate and Diploma. You are likely to take the Certificate if you want an introductory qualification to develop some of the basic skills and knowledge required by employers in the floristry industry. The Certificate is likely to be taken alongside other programmes such as GCSEs or AS Levels over a one-year course of study. You are likely to take the Diploma if you want to specialise, to develop more of the skills and knowledge required by employers in the floristry industry. The Diploma is likely to be taken as part of a full-time one year programme of study, or alongside other qualifications such as AS or A Levels over a longer period of time.

**WHO SUPPORTS THIS QUALIFICATION?**

This qualification is supported by The British Florist Association.

**THIS IS INTENDED FOR USE AS A SUBSTANTIAL LEVEL 2 VOCATIONAL QUALIFICATION.**

For further information on this qualification please go to:

http://cdn.cityandguilds.com/ProductDocuments/Land_Based_Services/Floristry/0351/0351_Level_2/Centre_documents/0035_L2_Qualification_handbook_v1.pdf