

C M FLORISTS LIMITED

Professional & Personal Service in Floristry

Established 1983 British Florist Association Members

14th August 2013

Miss Susie Brennan
Portfolio Manager
Portfolio Management and Development
City & Guilds
Building 500
Abbey Park,
Stareton,
Warwickshire
CV8 2LY

Dear Ms Brennan

We provide our support as an employer of Florists and feel that the following qualification:

- meets the industry needs
- would give a learner the relevant skills to gain employment
- develop and confirm specialist knowledge and skills which are relevant to the Floristry industry
- are suitable for a young person between the ages of 16-19 studying full-time
- will give the young person an advantage when applying for a job, apprenticeship or progressing into Higher Education

Further C M Florists Limited fully supports the inclusion of:
500/6505/1 Level 3 Certificate in Floristry (QCF)
500/6503/8 Level 3 Diploma in Floristry (QCF)
for the DfE 2016 performance tables in the Technical Level category.

We confirm that we consent to our company name (and logo) being made publicly available on the DfE and City & Guilds websites.

Yours sincerely



Mark Ward
Managing Director