



# British Florist Association Ltd

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City & Guilds  
1 Giltspur Street  
London EC1A 9DD

Dear Sirs

We are an Independent Trade Association representing the interests of the professional florists in the development and promotion of skills, training and education.

We, The British Florist Association would like to provide our support to City & Guilds. We feel that the following qualifications are suitable for a young person between the ages of 16-19 studying full time, and will give that young person an advantage when applying for a job or progressing onto an apprenticeship, or further learning.

The British Florist Association supports the inclusion of:

City & Guilds Level 2 Certificate in Floristry (QCF) 500/6359/5  
City & Guilds Level 2 Diploma in Floristry (QCF) 500/6360/1

On the Dfe 2017 performance tables in the Substantial Vocational Qualifications at Level 2 Category.

We feel the progression opportunities into employment could be to :

- Junior Florist
- Florist

We confirm that we consent to our company name (and logo) being made publically available on the Dfe and City & Guilds websites.

Yours sincerely

Sandra Griffith  
Director – Training and Education