14th August 2013

Miss Susie Brennan
Portfolio Manager
Portfolio Management and Development
City & Guilds
Building 500
Abbey Park,
Stareton,
Warwickshire
CV8 2LY

Dear Ms Brennan

I provide my support as an employer of Florists and feel that the following qualification:

- meets the industry needs
- would give a learner the relevant skills to gain employment
- develop and confirm specialist knowledge and skills which are relevant to the Floristry industry
- are suitable for a young person between the ages of 16-19 studying full-time
- will give the young person an advantage when applying for a job, apprenticeship or progressing into Higher Education

We, Verdure Floral Design Limited support the inclusion of:

500/6505/1 Level 3 Certificate in Floristry (QCF)

500/6503/8 Level 3 Diploma in Floristry (QCF)


We confirm that we consent to our company name (and logo) being made publicly available on the DfE and City & Guilds websites.

Yours sincerely

[Signature]

Kai Leek
Managing Director