

30 April 2014

1 Giltspur Street
London
EC1A 9DD
T +44 (0)20 7294 2468
F +44 (0)20 7294 2400
www.cityandguilds.com

City & Guilds

0351 Level 3 Certificate in Floristry 500/6505/1

OVERVIEW

- What does this qualification cover?

This qualification covers a very wide range of areas related to the skills and knowledge required for working in the Floristry Industry.

All learners will cover the mandatory core unit - The creative design process for florists (7credits).

Learners then need to take at least 20 credits from:

Diverse flower and plant care (7 credits)
Plan, assemble and evaluate diverse tied floristry designs (12 credits)
Plan, assemble and evaluate diverse floral designs for weddings (12 credits)
Plan, assemble and evaluate diverse floral designs (12 credits)
Plan, assemble and evaluate diverse funeral designs (12 credits)
Working in the floristry industry (13 credits)
Negotiate and agree terms and conditions for the sale of floristry products and services (5 credits)

The choice of optional units will reflect the work environment that you are in, and the type of role that you are carrying out.

This is a Framework qualification.

- Who could take this qualification? OR who is this qualification designed for?

This qualification is a centre-based qualification designed to be taken in a College environment.

It reflects the skills and knowledge needed to progress into employment or onto the full Level 3 Diploma qualification.

There are no specific prior achievements required to take this qualification, but a Level 2 or another Level 3 qualification in Floristry or other Land-based related subjects could be an advantage.

You need to be 16 years old or over to take this qualification.

WHAT COULD THIS QUALIFICATION LEAD TO?

This qualification could lead to jobs such as:

- Senior Florist
- Florist Manager

You could progress to an Apprenticeship at Level 3 or other qualifications at Level 4 and 5, such as:

Level 4 Higher Diploma in Floristry
Level 5 Master Diploma in Professional Floristry

There is an Award, Certificate and a Diploma in the Centre-based suite at Level 3.

WHO SUPPORTS THIS QUALIFICATION?

This qualification is supported by the British Florist Association, which are an independent professional body.