

August 2014

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## City & Guilds

### 600/3961/9 Level 3 Certificate in Retail Skills (Visual Merchandising)

#### OVERVIEW

- What does this qualification cover?

This qualification provides an introduction to the retail sector for learners looking for work in the industry. It covers the following:

- Dress displays to attract customers
- Order and position signage
- Organise and monitor storage of stock
- Manage budgets for visual merchandising projects
- Evaluate the effectiveness of visual merchandising displays
- Manage staff to receive goods.

It covers the essential retail and visual merchandising skills that employers are looking for.

This is a Framework qualification.

- Who could take this qualification?

This qualification allows candidates to learn, develop and practise the skills required for employment and/or career progression as a visual merchandising specialist.

#### WHAT COULD THIS QUALIFICATION LEAD TO?

This qualification could lead to a wide range of retail jobs, including:

- Sales Assistant
- Supervisor
- Retail Manager
- Visual Merchandiser.

The learner could progress onto a Retail Apprenticeship at Level 3 or other qualifications such as:

- City & Guilds Level 3 Diploma in Retail Skills (Management) (7536)
- City & Guilds Level 3 & 4 Diplomas in Business Administration (5528)
- City & Guilds Level 3 & 4 Diplomas in Customer Service (5530)
- ILM qualifications in Leadership and Management

#### WHO SUPPORTS THIS QUALIFICATION?

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This qualification is supported by

IMRG (Interactive Media in Retail Group) - industry association for e-retail in the UK