

Functional Skills English

Entry 3 Reading

Sample assessment



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Candidate Paper

Social Media

Time allowed: 45 minutes

Marks: 16

Candidate's name: _____

City & Guilds enrolment number: _____

Date of registration: _____

Date of assessment: _____

You will need

- a pen with black or blue ink
- a dictionary.

Instructions

- Read each question carefully.
- Answer **all** the questions.
- You do not need to write full sentences.
- There are no marks for spelling, punctuation or grammar.

Candidate's declaration:

I confirm that this assessment is my own work.

Candidate's signature _____

Date _____

Activity 1

Read the text.

Mood Boards

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 **Time to create your first board!** Mood Boards are collections of words, pictures and videos for people to look at online. You can have lots of fun creating as many boards as you like. Each Mood Board shows people in an online community ideas, stories, dreams and ambitions. As you create new boards you can keep an eye on the comments, clicks and saves to see what people love about your Mood Boards.

Great things take practice. Use these top tips to help you create amazing boards that will wow your friends and followers.

 **Inspire others**
When deciding on a topic for your board, think about what people who follow you online might be interested in. The best Mood Boards can persuade followers to try something new.

 **Choose images that really zing!**
Use eye-catching visuals. As the saying goes, 'a picture paints a thousand words,' so use photos, videos and graphics that really make your boards stand out.

 **Create great text**
Keep your text clear and relevant. Help people understand what you want to say with your Mood Boards by writing good text.

 **Tell a full story**
Don't skip over the details! Add relevant instructions, links, products or locations.

You can find more hints and tips in the [How to](#) section of our website.

[Create your Mood Board](#)

Answer the questions about the text.

1. What is the purpose of the text?
(Tick **one**)

- To tell the story of Mood Boards.
- To explain how to read a Mood Board.
- To give ideas for making a Mood Board.
- To describe what people like about Mood Boards.

2. Which tab would you click to get in touch with the company?

3. Name the **two** sections which talk about images.

- _____
- _____

4. Give **three** things you should include in a Mood Board.

- _____
- _____
- _____

5. In the last section the word **skip** means

- leap lightly and quickly
- leave something out
- throw rubbish away
- jump over a rope

(Tick **one**)

8 marks

Activity 2

Read the text.

Social Media

Helping you make sense of the world

Dos and
Don'ts

1. DO remember that life on social media can be very different to reality

While it might appear that everyone online is having a great time, what you see or read may not be the whole truth. Don't let social media make you feel bad about yourself or that you're missing out. You're far too busy getting on with life to stop and post about it!

2. DON'T feel the need to follow the crowd

Ice bucket challenges, no-make-up selfies, show us your first Facebook picture... The list goes on and on. If you're picked for something on social media, it's OK to say no. If you don't want to get involved, then don't do it, that's absolutely fine.

3. DON'T have a rant!

If someone posts something that annoys you, it might be tempting to have a rant, but this is NEVER a good idea!

Instead, get a mate to listen, write it all down or turn your feelings into art... just keep it offline.

4. DO keep it positive

Everyone is always talking about bad behaviour online, but so many people use the internet for good! Use your time online to get creative and experiment. Why not make the world a better place and raise some money for a good cause?

5. DO think 'Would I want my boss to see that?'

You might not be friends with your boss on social media, but that doesn't mean they can't see what you've posted.

6. DO have fun!

The internet is an amazing, fun, creative place. Think before you post, and you'll have a great time!



Answer the questions about the text.

1. The **main** purpose of the text is to

- promote social media platforms.
- explain how social media works.
- offer advice to social media users.
- describe the best social media sites.

(Tick **one**)

2. What can you do if you are selected for a challenge you don't want to do?

3. What does it mean to **have a rant** in the text?

(Tick **one**)

- Write angry comments online.
- Shout angrily at your friend.
- Talk a lot about something.
- Complain to your boss.

4. Name **two** good things you can do online.

- _____
- _____

5. Who might you **not** want to see what you post online?

6. Which section is about **not** believing everything on social media?

7. The **main** message of the text is that

- social media is bad for everybody.
- good causes benefit from social media.
- you should think before posting on social media.
- it's a good idea to use social media when you're angry.

(Tick **one**)

8 marks

Check your work.

End of assessment