

Functional Skills English Reading Level 1 Sample Paper 2

Ice Cream Bike Source Documents



A City & Guilds Group Business

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Sample Assessment

Functional Skills English

Reading Level 1

Ice Cream Bike

Source Documents

**Do not write your answers in this booklet as this will not be marked.
All answers should be written in the space provided on the question paper.**

Read both documents.

Use **Document 1** to answer questions 1 to 9.

Use **Document 2** to answer questions 10 to 18.

Use **both** documents to answer questions 19 and 20.

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http://www.icecreambikecompany.com

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The Ice Cream Bike

Have you ever thought about starting your own business? Read on! Bikes selling all kinds of food and drink are back in fashion. Currently, takings can be as high as £500 to £600 per day, so these bikes are making a serious income for their owners.

The Ice Cream Bike Company

Here at The Ice Cream Bike Company we are leading this popular trend with our *Ice Cream Bike*, handmade in the UK to the highest standards. We pride ourselves on offering a great business opportunity.

What is an *Ice Cream Bike*?

Everybody loves ice cream, so our *Ice Cream Bike* is the perfect business on a bike! It uses the latest technology for the top-of-the-range freezer, so innovative it's only just come onto the market. It also has locking lids to keep stock secure when unattended. With eye-catching graphics, this bike will turn heads wherever it goes. And because it's smaller than an ice cream van, you never need to spend money on expensive pitch fees. This bike is an absolute winner!

Features of the *Ice Cream Bike*

Some of the items included in our fantastic package are the basket and beautiful umbrella – different colour schemes available. The freezer unit has glass lids so your customers can see what you are selling. All this for £2495.00 + VAT - a sensible price you can afford.

Secret to success

Beaches and parks are full of customers desperate for ice cream. Garden centres, outdoor markets and car boot sales are just a few more locations to choose from. Remember, the choice of your location is the secret to your success.

Getting started

Before you trade, you will need a permit. Local councils sell inexpensive street trading permits for less than £15. Once everything is in place, stock the freezer with ice cream and you are good to go!

Customer Reviews

Really pleased with my Ice Cream Bike! I take it to festivals every weekend and I'm doing a roaring trade! *Kerry, Lancashire*

So easy to set up. Admiring glances all round. As an extra bonus I get to keep fit by cycling around. I would recommend both the bike and the business!
John, Buckinghamshire

Customer Support

How may we help?

Hurstbourne Council: 06668 968 001



Mobile Catering Pitches in Hurstbourne

There are a number of mobile catering pitches in Hurstbourne. The council look forward to applications from new and interesting food businesses to trade, as well as the more traditional ice cream and burger sellers that always attract high numbers of customers. All pitches cost £40, whether given to vans, carts or bikes, and all traders are required to book pitches at least 3 months before beginning to sell food. A further £30 will be needed for a trading permit, which can be obtained directly from the council at the town hall.

Seafront

There are four mobile catering pitches on the seafront, two of which are only available during the summer. Ice cream traders are particularly welcomed on the beach itself, where cold food and drink is in high demand.

Parks and gardens

Hurstbourne has a range of gardens with pitches for food traders, including permanent spaces at the water gardens next to the beach. Following so many requests for ice cream in our parks, the council has opened up two spaces dedicated to ice cream bikes in the rose gardens at Portdown Park. Pitch boundaries are marked out on the ground and traders must stay within the lines and cease trading at 4pm. Anyone trading after this time will be fined.

A further two pitches are available at Elm Gardens in the café area next to the herb gardens. Traders should note that this site is closed during winter.

At all parks and gardens, traders are responsible for clearing any rubbish from their pitch.

Hurstbourne market

This is held in Hurstbourne High Street every Tuesday throughout the year. There is space for up to five mobile caterers. Phone 06668 968 683 for more information.

Events

During the summer months, there are a number of one-off events in the town. Phone 0800 968 555 for more information.

Regulations

All mobile caterers must obtain a trading permit and hold a Level 2 Food Hygiene and Safety certificate before trading.

Other leaflets available from Hurstbourne Council:

- Festivals in Hurstbourne
 - Parking in and around Hurstbourne
 - Permanent and 12-month catering pitches
- Leaflet order line: 06668 968 222