Candidate Name (First, Middle, Last)

Candidate enrolment number

DOB (DDMMYYYY)

Candidate signature and declaration*

Assessment date (DDMMYYYY)

Centre number

General information
- The duration of this paper is 1 hour.
- Answer all the questions.
- The maximum marks for each question are shown.
- The maximum number of marks is 30.

General instructions
- Read each question carefully.
- You do not need to write in complete sentences.
- You will not be assessed on spelling, punctuation and grammar.
- Dictionaries are allowed.

*I declare that I have no prior knowledge of the questions in this assessment and that I will not divulge to any person information about the questions.
Read the documents in the source booklet and answer the questions.

Questions 1-9 are about Document 1. Make sure you refer to Document 1 when answering these questions.

1. What are two things you have to do before you can start selling ice cream?  
..................................................................................................................................  
..................................................................................................................................

2. Which one of the following words could best replace ‘innovative’?  
TICK ONE  
  a) Cheap.  
  b) Safe.  
  c) Colourful.  
  d) New.  

3. What two pieces of information in the first two paragraphs suggest that now is a good time to buy an Ice Cream Bike?  
..................................................................................................................................  
..................................................................................................................................
4. What is one useful feature of the freezer lids?  

5. Give three words or phrases in Document 1 that suggest the ice cream bike looks attractive.  

6. Exclamation marks are used in Document 1 to give a sense of:  
   
   TICK ONE  
   
   a) anger  
   b) humour  
   c) enthusiasm  
   d) surprise.  

7. Identify one fact and one opinion in the Features section of Document 1.
8 What is one colour scheme available for the bike? 1 mark

9 How could you ask the Ice Cream Bike Company a question? 1 mark
Questions 10-18 are about Document 2. Make sure you refer to Document 2 when answering these questions.

10 Which one of the following words best describes the style of writing in Document 2?  

TICK ONE

a) Conversational.  
b) Persuasive.  
c) Emotional.  
d) Formal.  

1 mark

11 Document 2 mentions ‘pitches’. What is a ‘pitch’? 

TICK ONE

a) A type of tent.  
b) A trading space.  
c) A council service.  
d) A vending machine.  

1 mark

12 Look at the Parks and Gardens section. What does the word ‘cease’ mean?  

........................................................................................................................................

1 mark
What does the logo at the top of Document 2 tell the reader about Hurstbourne?  

**TICK ONE**

a) It is a town with a long history.  
b) It is proud of being a seaside town.  
c) It has a large population.  
d) It encourages market traders.

What phone number should you call if you want more information on festivals?  

Which one of the following gardens mentioned in Document 2 is the name of a specific place?  

**TICK ONE**

a) Rose.  
b) Elm.  
c) Water.  
d) Herb.

Which site is only available for trading one day a week?
17 What **two** rules apply to Portdown Park only?  2 marks

..................................................................................................................................................

..................................................................................................................................................

18 Which additional leaflet could you read to find out more about trading opportunities that are available on a long-term basis?  1 mark

..................................................................................................................................................
Questions 19 and 20 are about both Document 1 and Document 2. Make sure you refer to both documents when answering these questions.

19  Look at the following statements. 4 marks

Tick the boxes to show whether each statement is covered in Document 1, Document 2 or both documents.

<table>
<thead>
<tr>
<th>Statement</th>
<th>Document 1 only</th>
<th>Document 2 only</th>
<th>Both documents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ice cream bike owners do not need to pay for pitches</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Beaches and parks are good places to sell ice cream</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ice cream is popular</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pitches need to be booked months in advance</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

20  Give two pieces of information about trading permits that Document 1 and Document 2 agree on. 2 marks

..........................................................................................................................................

..........................................................................................................................................

End of Assessment