

# **RECOGNITION LIST**

**IVQs in International Tourism  
(4867/8867)**

**City&  
Guilds**





# RECOGNITION LIST

## IVQs in International Tourism (4867/8867)

City & Guilds is one of the world's leading vocational education businesses, with over 130 years of experience in designing qualifications and skills development solutions for governments and industries.

Since 1878, millions of learners have used our qualifications to enhance their skills and today millions more are studying to achieve a City & Guilds certificate to realise their potential.

We operate in over 80 countries and have developed a dedicated international portfolio which covers a wide range of subject areas, including international tourism.

Our qualifications offer great progression opportunities and are widely accepted by employers around the world as the benchmark for workplace excellence.

Organisations featured in this document are only some of the many prestigious institutions and corporates that recognise the following International Vocational Qualifications (IVQs), as shown in their individual statement:

- Level 1 IVQ Certificate in International Tourism
- Level 2 IVQ Diploma in International Tourism
- Level 3 IVQ Advanced Diploma in International Tourism.

### Key

#### Recognised levels (if applicable)



IVQ Certificate



IVQ Diploma



IVQ Advanced Diploma

#### How employers view City & Guilds international qualifications



Having a City & Guilds qualification enhances one's career prospects



City & Guilds qualifications are an excellent recruitment benchmark for the industry



City & Guilds qualifications are an excellent training solution for employers



Outstanding learners for a relevant City & Guilds qualification will be considered for a placement



Applications are welcome from City & Guilds graduates seeking work within the sector



Priority will be given to applicants with a City & Guilds qualification when recruiting



# GOVERNMENT RECOGNITIONS

England

**Office of the Qualifications and Examinations Regulator (Ofqual)**  
[www.accreditedqualifications.org.uk](http://www.accreditedqualifications.org.uk)

The IVQs in International Tourism (4867) are accredited on the National Qualifications Framework of England, Wales and Northern Ireland (NQF).

The level in the qualification title shows the NQF level at which each qualification is accredited at.

The NDAQ number is the qualification accreditation number.

Accredited qualification title	CG no.	NDAQ no.
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 Level 1 IVQ Certificate in International Tourism	4867-31	500/5894/0
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 Level 2 IVQ Diploma in International Tourism	4867-32	500/5755/8
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 Level 3 IVQ Advanced Diploma in International Tourism	4867-33	500/5756/X
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China



**Occupational Skill Testing Authority (OSTA)**  
**Ministry of Human Resources and Social Security**  
[www.mohrss.gov.cn](http://www.mohrss.gov.cn)

   The IVQs in International Tourism (Chinese) (8867) have been recognised by the Occupational Skill Testing Authority of the Ministry of Human Resources and Social Security P.R. China (OSTA) for joint certification.

Successful candidates receive a City & Guilds - OSTA join certificate in International Tourism.

OSTA is the national vocational qualification awarding body in China.

**Recognition list**  
IVQs in International  
Tourism (4867/8867)



# GOVERNMENT RECOGNITIONS

Ireland

**National Qualifications Authority of Ireland**  
[www.nqai.ie](http://www.nqai.ie)

The IVQs in International Tourism (4867) are aligned to levels of the National Framework of Qualifications of Ireland (NFQ):



NFQ level 5



NFQ level 4



NFQ level 3

NQAI is an agency of the Department of Education and Science and the Department of Enterprise, Trade and Employment, responsible for the establishment and management of the National Framework of Qualifications of Ireland (NFQ), including the alignment of international qualifications to the NFQ.

Trinidad and Tobago



**Accreditations Council of Trinidad and Tobago (ACTT)**  
[www.actt.org.tt](http://www.actt.org.tt)



The Advanced Diploma is recognised by ACTT as available for delivery in Trinidad and Tobago by City & Guilds approved centres that are also registered by ACTT.

ACTT is the governing body for quality assurance of post-secondary and tertiary education in Trinidad and Tobago, including the accreditation and recognition of local and foreign training institutions, programmes, awards and awarding bodies.

City & Guilds has been recognised by ACTT as a foreign awarding body to offer post-secondary and tertiary qualifications in Trinidad and Tobago.

**Recognition list**  
IVQs in International  
Tourism (4867/8867)



# HIGHER EDUCATION RECOGNITIONS

United Kingdom



Institutions featured in this section are examples of universities and colleges which have recognised appropriate level(s) of the IVQs in International Tourism (4867) for admission to the relevant degree or degree-linked programmes, with the possibility of exemptions where applicable, as shown in each individual entry.

Levels shown indicate the levels accepted as minimum requirements.

Recognition and successful completion of the recognised level(s) do not guarantee admission and each application will be considered on an individual basis.

Applicants will need to meet all other academic and non-academic entry requirements, including the English language proficiency set by the recognising institution.

## **The University of Bolton**

[www.bolton.ac.uk](http://www.bolton.ac.uk)



The University is willing to accept applicants holding the Advanced Diploma onto level 1 of the BSc (Hons) Tourism Management and BSc (Hons) International Tourism Management degree programmes.

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The University of Bolton is a community of professionals committed to developing students for their professional lives, and has consistently won the highest ratings possible for its teaching quality from the Government's quality control agency.

With a student body of around 13,000, Bolton has a modern campus where students from 60 countries study within a challenging academic environment. The University's international presence is also developing, in 2008 it opened a new campus in the United Arab Emirates. Research and development, as well as business development activity, are both growth areas for Bolton.

## **Bournemouth University**

[www.bournemouth.ac.uk](http://www.bournemouth.ac.uk)



Students holding an Advanced Diploma may be considered for a first year entry to a Bournemouth University Bachelors degree.


Each application will be judged on the merit of the student's full profile, including grades achieved during full schooling, English language capabilities, extra curricular activities and relevant employment experience.

The above IVQs will provide a suitable benchmark entry point, though successful completion will not assure that an offer is made to the candidate.

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Bournemouth University is consistently ranked among the UK's top performing modern universities. The Guardian's University Guide has named the University number one new university and number one for studies in tourism for the last two years. The University has around 17,000 students, including over 1600 international students from 130 countries.

**Recognition list**  
IVQs in International  
Tourism (4867/8867)

3

Entry continued 



# HIGHER EDUCATION RECOGNITIONS

United Kingdom (continued)

**Recognition list**  
IVQs in International  
Tourism (4867/8867)

4

## **Bournemouth University** (continued)

▶ Bournemouth claims a number of innovative 'firsts' in its growing portfolio of courses, including in the area of tourism, media-related programmes and conservation. Among the new developments is the world's first fully commercial teaching hotel, a four-star establishment with public and private sector backing.

The University houses the National Centre for Computer Animation, whose graduates now work for large companies in the entertainment industry with movies such as Shrek, Happy Feet and Lord of the Rings.

Bournemouth boasts some of the best beaches in the UK and is less than two hours away from London.



## **University of Derby** [www.derby.ac.uk](http://www.derby.ac.uk)



Holders of an Advanced Diploma will be considered for entry into year 1 of the BA (Hons) in Travel and Tourism Management or year 1 of the BA (Hons) International Hospitality and Tourism Management.

The University of Derby is a modern and friendly university located in central England, on the edge of the beautiful countryside of the Peak District. There are over 20,000 students, including 1000 international students from 100 countries. In addition, over 4000 students are studying for one of the university's programmes in Botswana, Greece, Malaysia, Malawi, Sweden and Switzerland.

Derby has been awarded more work-based qualifications than any other UK university. The University has built very close links with the local industry, especially in hospitality, tourism, events and spa management and its partners include global brands such as Grosvenor Hotels, The Carnegie Club at Skibo Castle, Wella, TONI&GUY, Mandarin Oriental Spas, Tui Travel Group.

Many of the University's courses have been developed with employers and are accredited by professional bodies.

The University has also been at the forefront of the adoption of new teaching and learning methods, based on experiential learning providing opportunities to engage with industry and work on live projects and case studies set by employers. Over half of the University's research activity has been ranked as 'of international excellence' and some even as 'world class'.

Derby is the only university in the UK to have won the Excellence in Training category in the National Outdoor Events Association Awards.



# HIGHER EDUCATION RECOGNITIONS



**Middlesex  
University**

**Middlesex University**  
www.mdx.ac.uk



Students holding an Advanced Diploma are welcome to apply for admission into all programmes, except the LLB and the BA (Hons) Business Management programme. Subject to candidates also having GCSE or equivalent qualifications in English and Mathematics.

Middlesex University is a large London university, with two further campuses in Dubai and Mauritius. Middlesex is one of the largest providers of British university education overseas, about 30 percent of its 35,500 students come from outside the UK. Middlesex has formed partnerships with many prestigious institutions around the world to deliver Middlesex programmes, in countries as diverse as Egypt, Hong Kong, China, Hungary, Turkey, Greece, Botswana and the USA.

The University is a pioneer in university services for business and has internationally recognised research facilities.



**THE  
ROBERT GORDON  
UNIVERSITY  
ABERDEEN**

**The Robert Gordon University**  
www.rgu.ac.uk



Holders of an Advanced Diploma in International Tourism will normally be eligible to apply for entry to year 1 of the BA (Hons) International Tourism Management.

An English language qualification equivalent to IELTS 6.0 or TOEFL 550 is required.

All applications will be treated individually, and the University would wish to see some evidence of relevant work experience and/ or a commitment to the industry.

The Robert Gordon University (RGU) is modern university, with around 15,000 students, including around 2000 international students from more than 70 countries.

RGU was named as the best modern university in the Times Good University Guide 2010 and one of the leading UK universities for graduate employment record after Imperial College London and the University of Bath. From courses to facilities, the focus at RGU is firmly on employability.

The University has very close links with the North Sea oil and gas industries and used to call itself 'the energy university'. However, following an extension of its courses into nursing, business, design and engineering, RGU is now branded as 'the professional university'.

The university has been investing heavily in new technology and launched an award-winning virtual campus with an online course in e-business for postgraduates. There is a multi-million- pound fitness and leisure complex and there are 27 sports clubs for students to join.

**Recognition list**  
IVQs in International  
Tourism (4867/8867)



# HIGHER EDUCATION RECOGNITIONS

United Kingdom (continued)

**University of Sunderland**  
[www.sunderland.ac.uk](http://www.sunderland.ac.uk)



Holders of an Advanced Diploma will normally be eligible to apply for entry to year 1 of the BSc (Hons) Tourism Management. Each application will be judged on merit of the student's full profile.

Located in a modern coastal city, at the heart of the vibrant north-east of England, the University of Sunderland is one the best 'new' universities in the UK for the overall quality, quantity and range of research. The University has been recognised for 'world leading' research in a number of areas including computer science, media, automotive, art and design and tourism. The University of Sunderland has over 17,500 students who can enjoy one of the UK's newest campuses, voted among the top ten campuses. There are around 7000 international students from 70 countries. Sunderland has built strong links with business and industry and is working very closely with some of the world's leading blue-chip companies, including Nissan. Provision for disabled students and students with learning difficulties is excellent.

**Thames Valley University**  
[www.tvu.ac.uk](http://www.tvu.ac.uk)



Students in possession of the Advanced Diploma would be eligible to apply for entry to the BA/ HND International Tourism degree programmes at level 1.

Dependent on the grades received, exemptions will be granted for certain modules.

TVU is one of the UK's most diverse modern universities, located on the outskirts of London. The University has around 33,000 students, including international over 120 countries. TVU is the leading university in England for nursery, midwifery and paramedical studies and houses one of the largest healthcare faculties in Britain. TVU is aiming to become the country's leading university for employer engagement and is working with employers such as Compaq and the Savoy Hotel Group to provide its courses. The School of Hospitality and Tourism is recognised by the Académie Culinaire de France for its culinary arts programmes, while The London College of Music, which is part of TVU, has some of the longest-established music technology courses in the country.



**University College Birmingham**  
**(accredited college of the University of Birmingham)**  
[www.ucb.ac.uk](http://www.ucb.ac.uk)



Holders of an Advanced Diploma will be considered for entry into year 1 of the BA (Hons) in Hospitality and Tourism Business Administration.

Holders of an Advanced Diploma will also be considered for year 1 entry onto the other degree programmes in hospitality and tourism management offered by UCB.

University College Birmingham (UCB) is an accredited college of the University of Birmingham, which is internationally renowned for the quality of courses offered in the fields of the culinary arts, hair, beauty and complimentary therapies, service sector business and marketing and sport. All of the full-time degree, foundation degree and postgraduate courses lead to qualifications awarded by the University of Birmingham with the exception of UCB's specialist BA(Hons)/FdA in Salon Management which is awarded by UCB. UCB is home to 7500 students, including 1100 international students from over 60 countries.

**Recognition list**  
IVQs in International  
Tourism (4867/8867)



# HIGHER EDUCATION RECOGNITIONS

China, Macau



## Macau Institute of Management

[www.mma.org.mo](http://www.mma.org.mo)



Holders of an Advanced Diploma wishing to pursue further study with the Macau Institute of Management in the Bachelor of Business Administration programme (Chinese BBA) will be given a 40% block exemption.

Further exemptions may be granted, and all applications will be dealt with on an individual basis.

Macau Institute of Management (MIM) is the academic arm of the Macau Management Association, a registered and recognised higher education institution in Macau.

Established in 1988, the Institute has been playing a key role in the training of management executives in Macau. MIM offers a wide range of academic programmes, leading to qualifications recognised by the Macau SAR Government.

United States



*America's Career University\**

## Johnson & Wales University

[www.jwu.edu](http://www.jwu.edu)



Holders of an Advanced Diploma will normally be eligible to apply for entry into the Bachelor degree programmes in Hospitality majors at Johnson & Wales University (JWU).

The Advanced Diploma units will be reviewed on an individual basis for students who apply to JWU, and transfer credits (exemptions) toward completion of Bachelor degree subjects may be granted for units which are similar in content, level and duration to those in the intended JWU major.

Applications from holders of the appropriate certificates will normally be considered for admission, provided that all other academic and non-academic requirements, including English language proficiency, are met.

Johnson & Wales University (JWU) is widely recognised as 'America's Career University'.

The University's specialised, career-focused programmes in business, hospitality, culinary arts, technology and education combine academics and practical skills with relevant work experiences and community service.

There are four distinct campuses in Providence, North Miami, Denver and Charlotte.

JWU is home to a diverse community of more than 16,000 students from 89 countries. Scholarships are available to international students.

**Recognition list**  
IVQs in International  
Tourism (4867/8867)









# INDUSTRY RECOGNITIONS

## Recognition list IVQs in International Tourism (4867/8867)

8

Organisations featured in this section are examples of leading corporates and employer associations/groups which have recognised the IVQs in International Tourism (4867/8867) for their quality and relevance to the industry.

### How employers view City & Guilds international qualifications

-  Having a City & Guilds qualification enhances one's career prospects
-  City & Guilds qualifications are an excellent recruitment benchmark for the industry
-  City & Guilds qualifications are an excellent training solution for employers
-  Outstanding learners for a relevant City & Guilds qualification will be considered for a placement
-  Applications are welcome from City & Guilds graduates seeking work within the sector
-  Priority will be given to applicants with a City & Guilds qualification when recruiting



**Beijing Tourism Group**  
[www.btg.com.cn](http://www.btg.com.cn)



City & Guilds IVQs in International Tourism have been recognised by the Beijing Tourism Group within the Group's three-level qualification framework.

Candidates who successfully complete one of IVQs in International Tourism will be recommended for employment within the enterprises of the Beijing Tourism Group.

Holders of one of the IVQs in International Tourism can also participate in a trial training organised by Beijing Tourism Group Training Centre. Candidates who perform outstandingly well during the trial training will be recommended for employment by the Group's Human Resources Department to the enterprises of the Beijing Tourism Group.

The Beijing Tourism Group welcomes applications from successful City & Guilds candidates who wish to work with the Group to build a promising future.

Beijing Tourism Group (BTG) specialises in the management and operation of state-owned assets in tourism and related enterprises. BTG is the collection of the largest number and most famous brands in China, covering the hotel, travel agency, transportation, hotel administration, catering trade, real estate, tourism advertising, air transport, electronic telecommunications and finance sectors. Its subsidiaries include Beijing Hotel and the Great Wall-Sheraton Hotel, Beijing Exhibition Center, the city's oldest exhibition centre, and capital Automobile Group Co. (Shouqi Group), the largest tourist transport company in China.

BTG has established partnership with several world famous multi-national corporations, including Hutchison Whampoa (China) Ltd., Henry Y.T. Fok Investments Ltd., All Nippon Airways Co. Ltd., and Nippon Steel Corporation.



# INDUSTRY RECOGNITIONS



## GMN Human Rent Europe Group

[www.gmnnetwork.co.hu](http://www.gmnnetwork.co.hu)



Established in 1992, Global Manning Network Human Rent Europe Group (GMN) operates as a selection and recruitment company for a large international clientele in the hotel and hospitality industry. The company is located in Hungary and has representatives in Slovakia, Czech Republic and Romania.

Main areas of recruitment include

- Local outsourcing of casual workforce (dining room staff, bar and housekeeping personnel) for 3-5 stars major international and Hungarian hotels in Budapest. Clients include Corinthia, Four Seasons, Intercontinental, Marriott, Novotel, Ramada, Radisson and Sofitel
- Cruise ship personnel: GMN is an official hiring partner for eight major cruise lines including Carnival Cruise Line, the largest cruise operator in the world, Royal Caribbean International, Celebrity Cruises, Disney Cruise Line and the six-star rated Crystal Cruises

- Job opportunities in 3-4 stars hotels and restaurants in England, Wales, Scotland and Cyprus
- Study opportunities in Australia
- Overseas hotel employment.

GMN also outsources personnel to McDonald's, Burger King, KFC and Pizza Hut in the fast food service sector.

## Sandals Resort International

[www.sandals.com](http://www.sandals.com)



Sandals Beaches and Resorts are a collection of 13 of the most romantic resorts on the Caribbean's best beaches including Jamaica, Antigua, St Lucia, the Bahamas and Cuba. The resorts offer an astounding array of land, the Caribbean's most comprehensive watersports programme, including unlimited golf and scuba diving.

Sandals has earned virtually every award of note from hospitality and travel organisations to consumer and trade magazines, including the World's Best for over a decade.

**Recognition list**  
IVQs in International  
Tourism (4867/8867)



# EUROPASS



## **Europass Certificate Supplement**

[www.cityandguilds.com/europass](http://www.cityandguilds.com/europass)

[www.uknec.org.uk](http://www.uknec.org.uk)

[europass.cedefop.eu.int](http://europass.cedefop.eu.int)



Each level of the IVQs in International Tourism (4867/8867) is supported by a Europass Certificate Supplement.

The Certificate Supplement helps to ensure that qualifications are easily understood across national systems and makes it easier for learners to find employment or training opportunities beyond the borders of their own country.


It provides details on the skills that candidates are required to demonstrate in order to achieve a City & Guilds certificate, helps learners to prepare for job interviews and allows employers to choose the best candidate to work for their organisation.

City & Guilds was the first UK awarding body to launch the Europass Certificate Supplement and still the only one offering it across its qualification portfolio.

**Recognition list**  
IVQs in International  
Tourism (4867/8867)

10





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