

4867-002

**International Tourism Principles 1 –
Sample Questions**

1. Which one of the following is the **main** reason for the rise in the amount of people employed in the travel industry over the last twenty years?
 - a Increased popularity of coach holidays.
 - b Modernisation of rail services.
 - c Increased volume of charter flights.
 - d Increased popularity of outdoor activity holidays.

2. Which one of the following departments is responsible for checking tourists' passports and visas upon entry to a country?
 - a Immigration.
 - b Airline check-in.
 - c Tourist information office.
 - d Transport police.

3. Which one of the following is essential for travellers to have in order for them to cover any potential medical costs?
 - a Travel Insurance.
 - b Signed prescription.
 - c Travellers cheques.
 - d Preventative medications.

4. Which one of the following facilities is **not** available to tourists booking a holiday on the Internet?
 - a Country information.
 - b Real-time availability.
 - c Currency exchange rates.
 - d Worldwide local times.

5. The French, Swiss and Italian Alps attract many visitors during the winter months because their climate is **most** suitable for
 - a swimming
 - b walking
 - c sunbathing
 - d skiing.

6. Which one of the following countries is primarily a tourist receiving country?
- a Thailand.
 - b Vietnam.
 - c South Korea.
 - d North Korea.
7. The International Date Line runs approximately along the
- a Arctic Circle
 - b 0° meridian
 - c equator
 - d 180° meridian.
8. Which one of the following areas of Paris is **most** famous for its boutiques and department stores?
- a Montmartre.
 - b Champs Elysee.
 - c La Défense.
 - d Rive Gauche.
9. Which one of the following types of attraction is **most** commonly associated with the American state of Florida?
- a Historic.
 - b Cultural.
 - c Themed.
 - d Sporting.
10. The **main** reason why tourist destinations offer a range of visitor attractions is to
- a ensure all facilities are used
 - b increase the average length of stay
 - c maximise the use of resources
 - d conserve the local environment.
11. Which one of the following systems gives real-time airline seat availability?
- a Viewdata.
 - b Oracle.
 - c Teletext
 - d Sabre.

12. The **main** benefit of storing client information on a computer is to

- a provide more security
- b eliminate the need for filing cabinets
- c provide efficient data retrieval
- d reduce the risk of fire damage.

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**International Tourism Principles 1 –
Answers**

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