1. Which one of the following is the main reason for the rise in the amount of people employed in the travel industry over the last twenty years?
   a. Increased popularity of coach holidays.
   b. Modernisation of rail services.
   c. Increased volume of charter flights.
   d. Increased popularity of outdoor activity holidays.

2. Which one of the following departments is responsible for checking tourists' passports and visas upon entry to a country?
   a. Immigration.
   b. Airline check-in.
   c. Tourist information office.
   d. Transport police.

3. Which one of the following is essential for travellers to have in order for them to cover any potential medical costs?
   a. Travel Insurance.
   b. Signed prescription.
   c. Travellers cheques.
   d. Preventative medications.

4. Which one of the following facilities is not available to tourists booking a holiday on the Internet?
   b. Real-time availability.
   c. Currency exchange rates.
   d. Worldwide local times.

5. The French, Swiss and Italian Alps attract many visitors during the winter months because their climate is most suitable for
   a. swimming
   b. walking
   c. sunbathing
   d. skiing.
6. Which one of the following countries is primarily a tourist receiving country?
   a. Thailand.
   b. Vietnam.
   c. South Korea.
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7. The International Date Line runs approximately along the
   a. Arctic Circle
   b. 0° meridian
   c. equator
   d. 180° meridian.

8. Which one of the following areas of Paris is most famous for its boutiques and department stores?
   a. Montmartre.
   b. Champs Elysee.
   c. La Défense.
   d. Rive Gauche.

9. Which one of the following types of attraction is most commonly associated with the American state of Florida?
   a. Historic.
   b. Cultural.
   c. Themed.
   d. Sporting.

10. The main reason why tourist destinations offer a range of visitor attractions is to
    a. ensure all facilities are used
    b. increase the average length of stay
    c. maximise the use of resources
    d. conserve the local environment.

11. Which one of the following systems gives real-time airline seat availability?
    a. Viewdata.
    b. Oracle.
    c. Teletext
    d. Sabre.
12. The **main** benefit of storing client information on a computer is to

a  provide more security
b  eliminate the need for filing cabinets
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International Tourism Principles 1 – Answers

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