1. Which one of the following types of holiday is **most** likely to include accommodation, transport, food and entertainment in the brochure price?

   a. Caravanning.
   b. Cruising.
   c. Self-catering.

2. Which one of the following is the **main** reason why there has been a recent increase in visitor numbers to China?

   a. Increased interest in cultural activities.
   b. Climate change.
   c. Cheap accommodation in major cities.
   d. Entry regulations lowered.

3. Which one of the following is the **most** important requirement of a tourist resort?

   a. A local craft shop.
   b. A reliable water supply.
   c. An information centre.
   d. An international car rental office.

4. The climate in the Caribbean can best be described as

   a. tropical
   b. warm temperate
   c. equatorial
   d. cool temperate.

5. A flight leaves Paris, France (UTC +1) at 19.20, Wednesday and arrives in Bangkok, Thailand (UTC +7) at 12.25 the next day. How long does the flight take?

   a. 10 hours 05 minutes.
   b. 10 hours 15 minutes.
   c. 11 hours 05 minutes.
   d. 11 hours 15 minutes.
6. The official language spoken in Morocco is  
   a English  
   b Moroccan  
   c Arabic  
   d African.

7. Which one of the following effects is most likely to occur if there is an increase in visits by French tourists to Mauritius?  
   a The cost of living in France will increase.  
   b The cost of living in Mauritius will increase.  
   c France's balance of payment will improve.  
   d Mauritius's balance of payment will improve.

8. Which one of the following best describes the climate of Greenland?  
   a Mediterranean.  
   b Polar.  
   c Desert.  
   d Arid.

9. Which one of the following types of tourist attraction best describes the Notre Dame in Paris, France?  
   a Themed.  
   b Industrial.  
   c Natural.  
   d Historic.

10. Tourist developments go through a process of introduction, growth, maturity, decline and withdrawal. This process is known as the  
    a product life cycle  
    b service curve  
    c popularity life cycle  
    d marketing mix.

11. A travel agency can best improve their appearance to potential customers by  
    a updating the window display  
    b keeping work stations tidy  
    c adding leaflet display stands  
    d changing the brochure racking policy.
12. Which one of the following organisations is most likely to provide information on accommodation grading?
   a Airline reservation office.
   b Hotel booking office.
   c Tourist board.
   d Chamber of commerce.

13. A cruise through the Caribbean Islands followed by a week in Miami is known as
   a a fly cruise
   b a cruise and stay
   c an island cruise
   d a mainline cruise.
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