

4867-014

**International Tourism Principles 2 –
Sample Questions**

1. Which one of the following types of holiday is **most** likely to include accommodation, transport, food and entertainment in the brochure price?
 - a Caravanning.
 - b Cruising.
 - c Self-catering.
 - d Back-packing.

2. Which one of the following is the **main** reason why there has been a recent increase in visitor numbers to China?
 - a Increased interest in cultural activities.
 - b Climate change.
 - c Cheap accommodation in major cities.
 - d Entry regulations lowered.

3. Which one of the following is the **most** important requirement of a tourist resort?
 - a A local craft shop.
 - b A reliable water supply.
 - c An information centre.
 - d An international car rental office.

4. The climate in the Caribbean can best be described as
 - a tropical
 - b warm temperate
 - c equatorial
 - d cool temperate.

5. A flight leaves Paris, France (UTC +1) at 19.20, Wednesday and arrives in Bangkok, Thailand (UTC +7) at 12.25 the next day. How long does the flight take?
 - a 10 hours 05 minutes.
 - b 10 hours 15 minutes.
 - c 11 hours 05 minutes.
 - d 11 hours 15 minutes.

6. The official language spoken in Morocco is
- a English
 - b Moroccan
 - c Arabic
 - d African.
7. Which one of the following effects is **most** likely to occur if there is an increase in visits by French tourists to Mauritius?
- a The cost of living in France will increase.
 - b The cost of living in Mauritius will increase.
 - c France's balance of payment will improve.
 - d Mauritius's balance of payment will improve.
8. Which one of the following **best** describes the climate of Greenland?
- a Mediterranean.
 - b Polar.
 - c Desert.
 - d Arid.
9. Which one of the following types of tourist attraction **best** describes the Notre Dame in Paris, France?
- a Themed.
 - b Industrial.
 - c Natural.
 - d Historic.
10. Tourist developments go through a process of introduction, growth, maturity, decline and withdrawal. This process is known as the
- a product life cycle
 - b service curve
 - c popularity life cycle
 - d marketing mix.
11. A travel agency can **best** improve their appearance to potential customers by
- a updating the window display
 - b keeping work stations tidy
 - c adding leaflet display stands
 - d changing the brochure racking policy.

12. Which one of the following organisations is **most** likely to provide information on accommodation grading?
- a Airline reservation office.
 - b Hotel booking office.
 - c Tourist board.
 - d Chamber of commerce.
13. A cruise through the Caribbean Islands followed by a week in Miami is known as
- a a fly cruise
 - b a cruise and stay
 - c an island cruise
 - d a mainline cruise.

4867-014

**International Tourism Principles 2 –
Answers**

1. Which one of the following types of holiday is **most** likely to include accommodation, transport, food and entertainment in the brochure price?
 - a Caravanning.
 - b Cruising.**
 - c Self-catering.
 - d Back-packing.

2. Which one of the following is the **main** reason why there has been a recent increase in visitor numbers to China?
 - a Increased interest in cultural activities.
 - b Climate change.
 - c Cheap accommodation in major cities.
 - d Entry regulations lowered.**

3. Which one of the following is the **most** important requirement of a tourist resort?
 - a A local craft shop.
 - b A reliable water supply.**
 - c An information centre.
 - d An international car rental office.

4. The climate in the Caribbean can best be described as
 - a tropical**
 - b warm temperate
 - c equatorial
 - d cool temperate.

5. A flight leaves Paris, France (UTC +1) at 19.20, Wednesday and arrives in Bangkok, Thailand (UTC +7) at 12.25 the next day. How long does the flight take?
 - a 10 hours 05 minutes.
 - b 10 hours 15 minutes.
 - c 11 hours 05 minutes.**
 - d 11 hours 15 minutes.

6. The official language spoken in Morocco is
- a English
 - b Moroccan
 - c Arabic**
 - d African.
7. Which one of the following effects is **most** likely to occur if there is an increase in visits by French tourists to Mauritius?
- a The cost of living in France will increase.
 - b The cost of living in Mauritius will increase.
 - c France's balance of payment will improve.
 - d Mauritius's balance of payment will improve.**
8. Which one of the following **best** describes the climate of Greenland?
- a Mediterranean.
 - b Polar.**
 - c Desert.
 - d Arid.
9. Which one of the following types of tourist attraction **best** describes the Notre Dame in Paris, France?
- a Themed.
 - b Industrial.
 - c Natural.
 - d Historic.**
10. Tourist developments go through a process of introduction, growth, maturity, decline and withdrawal. This process is known as the
- a product life cycle**
 - b service curve
 - c popularity life cycle
 - d marketing mix.
11. A travel agency can **best** improve their appearance to potential customers by
- a updating the window display**
 - b keeping work stations tidy
 - c adding leaflet display stands
 - d changing the brochure racking policy.

12. Which one of the following organisations is **most** likely to provide information on accommodation grading?
- a Airline reservation office.
 - b Hotel booking office.
 - c Tourist board.**
 - d Chamber of commerce.
13. A cruise through the Caribbean Islands followed by a week in Miami is known as
- a a fly cruise
 - b a cruise and stay**
 - c an island cruise
 - d a mainline cruise.