

Declared Purpose:

*The following purpose is for the Level 3 Diploma in Travel & Tourism 4976-08 (QAN no: 600/6757/3)
This is a Technical Level qualification.*

The Level 3 Diploma in Travel & Tourism qualification recognises that students have the knowledge and skills that will enable them to gain a suitable job in the travel industry. When the student completes the qualification it will also give them an opportunity to progress on to further qualifications in this area.

<p>Who is this qualification for?</p>	<p>Students who are interested in a career in the travel industry and have a good knowledge of travel geography as well as a keen interest in providing excellent customer service, whether at a holiday resort or in a travel agency shop.</p> <p>This qualification is recommended for students who have achieved the level 2 Diploma in Travel & Tourism.</p>
<p>What does the qualification cover?</p>	<p>The student will have the opportunity to improve their knowledge and career prospects by undertaking units such as:</p> <ul style="list-style-type: none"> • Worldwide geography • Marketing and sales of travel destinations and holidays • The roles and responsibilities of being a resort representative • Use of IT system to book and make online reservations • Arranging business travel for employers and their staff • Planning holiday itineraries • Handling emergencies in a resort. <p>The student will have the opportunity to practise the skills they are being taught through a real agency shop or whilst on work experience with an employer.</p> <p>Progression into employment could lead to roles such as:</p> <ul style="list-style-type: none"> • Travel agent • Resort representative in a holiday resort • Ski chalet host.
<p>What opportunities are there for employment or progression after I have finished studying this qualification?</p>	<p>On completion of the qualification the student will have various options to further their education, such as a degree course in Travel & Tourism Management (BA Hons).</p>

There are various employment opportunities in areas such as:

- Tourism – providing services such as tour guiding
- Tour Operators – organisations such as TUI and Thomas Cook
- Resort Representatives – working in overseas resorts on behalf of the tour operators meeting and greeting
- Retail travel – high street travel agencies.

This qualification is recognised by the following Professional Association.

- The Institute of Travel & Tourism.

Further information can be found on our website and within the qualification handbook:

<http://www.cityandguilds.com/Courses-and-Qualifications/travel-tourism-and-aviation/travel-and-tourism/4976-travel-and-tourism-professional/level-3>