

CITY & GUILDS ACCREDITATION

**A GLOBALLY RECOGNISED BENCHMARK OF QUALITY
FOR BESPOKE TRAINING PROGRAMMES**

START >

**A GUIDE
FOR FURTHER
EDUCATION
COLLEGES AND
TRAINING
PROVIDERS**



WHAT IS THE ACCREDITATION SERVICE FROM CITY & GUILDS?

City & Guilds Accreditation recognises the processes and delivery of a bespoke training programme which doesn't result in a qualification, but has an end assessment.

City & Guilds Accreditation evaluates programmes against our Accreditation benchmark and provides consultant support to ensure that they meet City & Guilds Accreditation standards. Once approved, the training programmes are 'Accredited' and can be marketed as such for the agreed period.

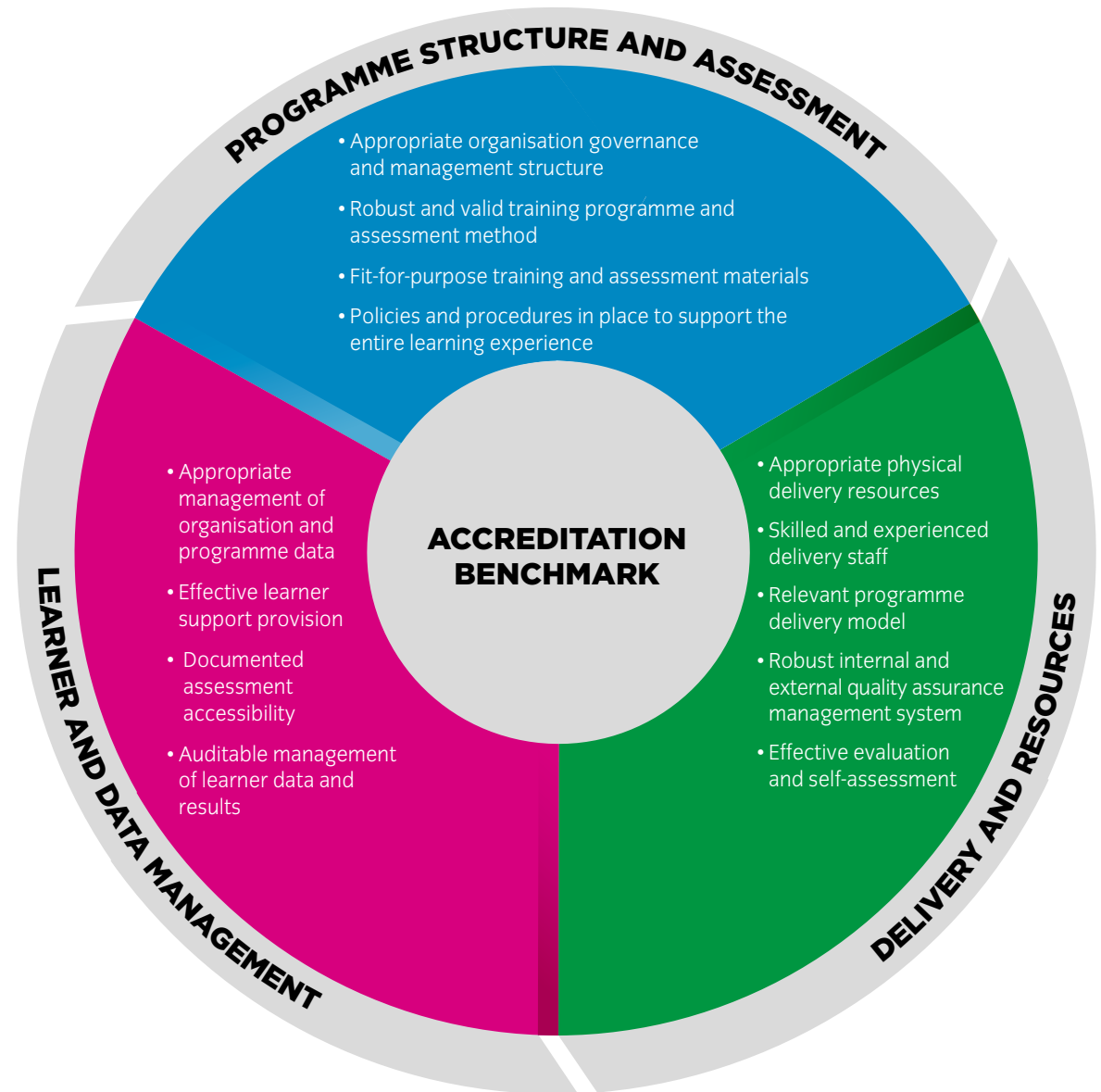
“THE ACCREDITATION SUPPORTED US IN GAINING AN INTERNATIONALLY RECOGNISED BRAND THAT UNDERPINNED THE VOCATIONAL VIGOUR OF THE PROGRAMME. THE SUCCESS OF THIS ACCREDITED PROGRAMME HAS LED TO US LOOKING AT OTHER BUSINESS OPPORTUNITIES WHERE CITY & GUILDS ACCREDITATION WILL ADD SUBSTANTIAL VALUE”

UMMAR YOUSSEF
INTERNATIONAL DEVELOPMENT MANAGER, NEWCASTLE COLLEGE



OUR ACCREDITATION BENCHMARK MODEL

Our Accreditation quality benchmark model has been developed from over 130 years of experience in managing quality systems and training programmes.



WHY ACCREDITATION?

We understand that City & Guilds qualifications may not always be suitable for your needs, but you need external validation to demonstrate the quality of your programmes.

This is why we developed the Accreditation Service, to provide you with the validation you need. City & Guilds Accreditation is an instantly recognisable mark of quality and credibility.

ADDING VALUE TO YOUR TRAINING

1. BESPOKE PROGRAMMES, GLOBAL RECOGNITION

You have the flexibility to develop bespoke, co-created programmes for an employer, industry or sector – and when the programme meets our benchmark, City & Guilds Accreditation is your external validation from a respected global brand.

2. DEMONSTRATE YOUR COMMITMENT TO QUALITY

As City & Guilds Accreditation is only awarded to the highest quality programmes, it demonstrates your commitment to excellence, helping you stand out from your competitors.

3. BUILD ON YOUR EXISTING QUALITY MODEL

When our Quality Consultant reviews your programme against our Accreditation benchmark, you'll receive detailed feedback on areas that might need improvement, and advice on how to build this into your existing quality systems.

4. INSPIRE CONFIDENCE IN LEARNERS

Being able to promote your programme as having City & Guilds Accreditation will clearly demonstrate to learners that it is of the highest quality.

“THE COURSES ARE SUCCESSFUL, AND A MAJOR CONTRIBUTING FACTOR CAN BE PUT DOWN TO THE ACCREDITATION FROM CITY & GUILDS... IT DOES HAVE AN INFLUENCE ON OUR CUSTOMERS’ BUYING DECISIONS”

NICK BROWN
GENERAL MANAGER, AVM SERVICES





HOW IT WORKS

Achieving City & Guilds Accreditation follows a simple five step process:

1. Contact your City & Guilds Business Manager to discuss if Accreditation is right for you. Or email accreditation@cityandguilds.com
2. A member of our specialist Accreditation Team will contact you to discuss your programme and take you through the application process
3. If required, one of our Quality Consultants will work with you on meeting our Accreditation benchmark
4. A Quality Assurer will visit your organisation to conduct a review of your programme
5. Once your programme is approved, you can begin marketing it as 'Accredited'

“THERE ARE SPECIFIC CONTRACTS THAT OUR COMPANY HAS BEEN AWARDED WHERE THE PRESENCE OF CITY & GUILDS ACCREDITATION HAS BEEN A SIGNIFICANT FACTOR, PARTICULARLY WITH OVERSEAS CLIENTS. IT ADDS TANGIBLE VALUE TO OUR BUSINESS”

CAROLINE ARCHER
CUSTOMER SERVICES MANAGER / M&E BUSINESS SUPPORT MANAGER,
PPL TRAINING

THE NEXT STEPS...

Contact your City & Guilds Business Manager,
or email accreditation@cityandguilds.com

“I WOULD DEFINITELY RECOMMEND THE SERVICE, IT’S BEEN AN INCREDIBLY POSITIVE EXPERIENCE. IT ALLOWS US TO HAVE FLEXIBILITY, UNLIKE QUALIFICATIONS, IT’S OUR CONTENT WHICH IS PERFECT FOR OUR CLIENTS’ NEEDS, BUT IT RETAINS THE EXTERNAL QUALITY FRAMEWORK”

LISA SLEVIN
LEARNING AND DEVELOPMENT MANAGER,
EASTWOOD PARK TRAINING

Find out more, and view our collection of case studies,
at www.cityandguilds.com/accreditation

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