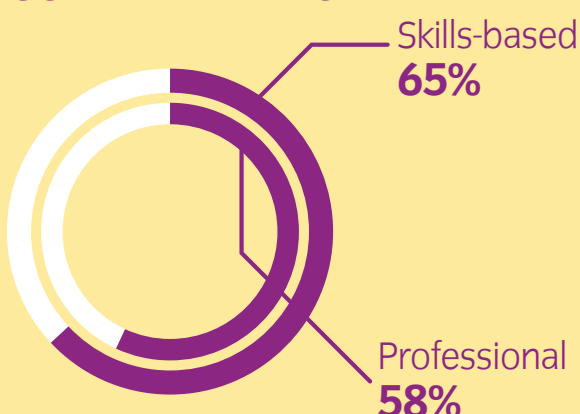


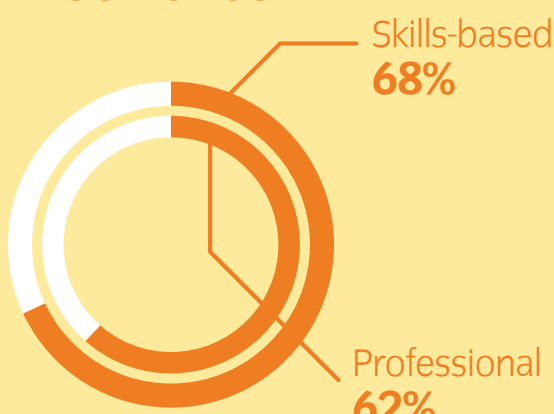
## THE KEY TO HAPPINESS AT WORK

People in skills-based, vocational jobs are happier than those in professional and office-based roles. They are more proud of their work, and are more likely to say they're doing something worthwhile and useful, according to **City & Guilds' Career Happiness Index 2012**

### CONTENT AT WORK



### PROUD OF JOB



## HOW DO PEOPLE FEEL ABOUT THEIR JOBS?

	% SKILLS-BASED / VOCATIONAL AGREE	% PROFESSIONAL / OFFICE-BASED AGREE
I get on well with colleagues	80%	83%
I feel I'm doing something worthwhile and useful	75%	70%
My work is challenging and stimulating	69%	68%
I get to use my skills every day	70%	65%

## THE HAPPIEST AND UNHAPPIEST CAREERS

HAPPIEST SKILLS-BASED & VOCATIONAL CAREERS	HAPPIEST PROFESSIONAL & OFFICE-BASED CAREERS	UNHAPPIEST CAREERS OF ALL
Florists & gardeners <b>87%</b>	Marketers & PR <b>75%</b>	Bankers <b>29%</b>
Hairdressers & beauticians <b>79%</b>	Scientists & researchers <b>69%</b>	IT & telecoms workers <b>22%</b>
Plumbers & water workers <b>76%</b>	Doctors & dentists <b>65%</b>	Scientists & researchers <b>20%</b>
Leisure & tourism workers <b>67%</b>	Lawyers <b>64%</b>	Lawyers <b>20%</b>
Construction workers <b>66%</b>	Architects <b>62%</b>	Finance workers & accountants <b>19%</b>

## REASONS TO BE CHEERFUL

% agreeing to this

### FLORISTS & GARDENERS

**80%** feel recognised and appreciated  
**89%** feel their work is worthwhile and useful  
**64%** get training support and development  
**82%** get to use their skills everyday

Of those surveyed, are most likely to be self-employed (35%)

### PLUMBERS & WATER WORKERS

**67%** feel recognised and appreciated  
**74%** feel their work is worthwhile and useful  
**59%** get training support and development  
**67%** get to use their skills everyday

78% believe it's important that they have scope for career progression

### HAIRDRESSERS & BEAUTICIANS

**59%** feel recognised and appreciated  
**61%** feel their work is worthwhile and useful  
**48%** get training support and development  
**63%** get to use their skills everyday

Least likely of all careers surveyed to be unhappy in their jobs (7%)

### LEISURE & TOURISM WORKERS

**49%** feel recognised and appreciated  
**62%** feel their work is worthwhile and useful  
**38%** get training support and development  
**59%** get to use their skills everyday

Workplace camaraderie is the most important to them (87%)

All data is from an October 2012 online survey conducted among 2197 adults aged 18+ in the United Kingdom. Discrepancies in or between totals are due to rounding.