

Eastwood Park  
training

City &  
Guilds

Accredited  
Programme



## EASTWOOD PARK TRAINING

## ACCREDITATION CASE STUDY

CITY & GUILDS ACCREDITATION HELPS EASTWOOD PARK STANDARDISE QUALITY

### THE CHALLENGE

With over 100 specialist courses being delivered by subject experts, Eastwood Park were looking for a way to recognise the quality standard of their courses.

### THE SOLUTION

In order to create relevant and up to date courses, Eastwood Park use subject matter experts to create their courses but they are not necessarily training delivery experts and that's where the City & Guilds Accreditation benchmark model was invaluable in helping design the course delivery.

**"We valued the consultancy support in ensuring that our quality model was standardised internally across everything Eastwood Park offers." Lisa Slevin, Eastwood Park**

### THE RESULT

Eastwood Park continually demonstrate commitment to clients and delegates through the accreditation. The accreditation reassures the delegates that the course is of the highest quality – which adds value, reassurance and credibility.

**"We always have the need to demonstrate the quality of our product and we have feedback from our customers that they value the accreditation." Lisa Slevin, Eastwood Park**

FIND OUT MORE AT [CITYANDGUILDS.COM/ACCREDITATION](https://www.cityandguilds.com/accreditation)