



PPL TRAINING ACCREDITATION

A CASE STUDY

CITY & GUILDS ACCREDITATION HELPS PPL TRAINING ENTER A COMPETITIVE NEW MARKET

THE CHALLENGE

PPL Training were entering a new market area, that whilst niche, demanded high standards of service delivery and they were also going to be benchmarked against the existing leading training providers within that field.

THE SOLUTION

As part of PPL's commitment to quality they took the decision to seek third party accreditation for the courses they had developed. The whole of the Mechanical, Electrical and Water Hygiene course offerings were designed in order to meet the City & Guilds Accreditation requirements and contained a variety of written and practical assessment methodologies.

THE RESULT

The accreditation was pivotal in the successful development of the business. Many clients value the external accreditation and consistency of quality that the regular audit process brings. There are specific contracts PPL Training have been awarded where the presence of City & Guilds accreditation has been a significant factor, particularly with overseas clients.

“The accreditation adds tangible value to our business.” Caroline Archer, PPL Training

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