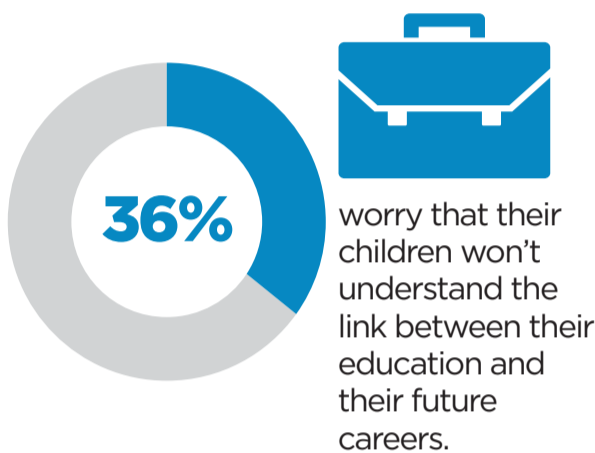
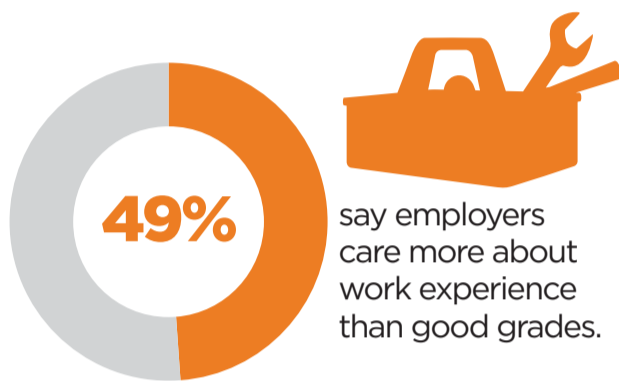
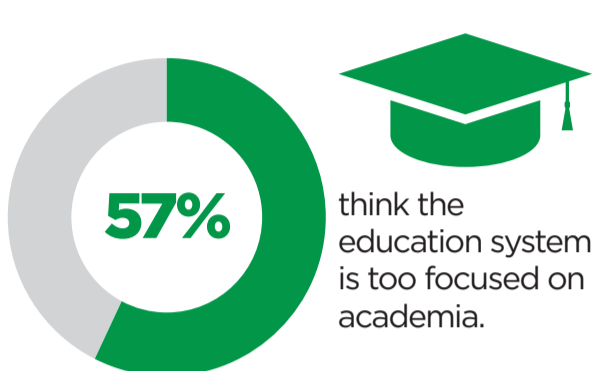
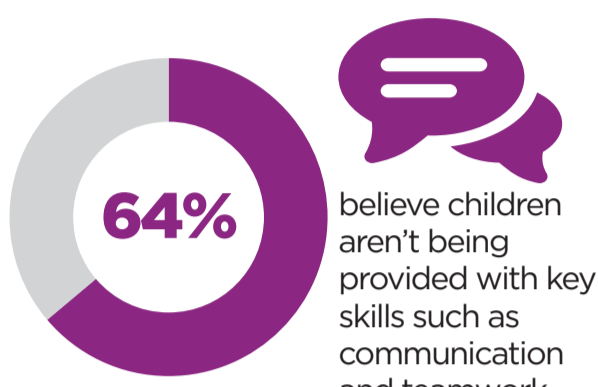


PARENTS GIVE THEIR VIEWS ON THE UK EDUCATION SYSTEM



Two-thirds of parents are concerned that the education system is not providing young people with the skills employers are looking for.



PARENTS TRUST THEIR CHILDREN TO MAKE THEIR OWN DECISIONS



Three in ten think children are ready to make choices about education and careers at age 16.

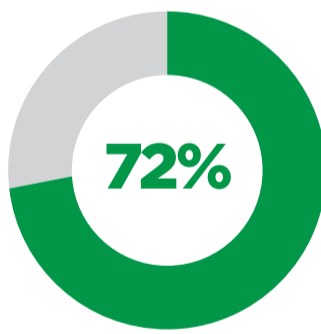


66% think they still have a role to play in advising their children on their education and career.

BUT

51% don't think they have enough experience to give advice and 46% don't think they know enough about different careers.

PARENTS INCREASINGLY SEE THE VALUE OF VOCATIONAL QUALIFICATIONS



72% think that vocational qualifications are just as useful as a degree in finding career success.

TOP 5 CONCERNS OF PARENTS FOR THEIR CHILDREN'S FUTURE CAREERS



- 1 They can't link their education today with their future career
- 2 They don't know enough about their options
- 3 They don't get sufficient careers advice
- 4 They will be too influenced by peer pressure
- 5 They will be influenced by popular culture and celebrities

All data - online survey conducted by YouGov 18-22 September 2014 among 3,566 parents. Figures have been weighted and are representative of all GB parents aged 18+

The research has been released ahead of The Skills Show (www.theskillsshow.com), the UK's largest skills and careers event, which takes place 13-15 November 2014.

City & Guilds is the Lead Premier Sponsor of The Skills Show. Want to explore what career options are out there? Visit opendoors.cityandguilds.com to find out.

Visit our website to read the full report: www.cityandguilds.com