



Image courtesy of TONI & GUY/Indira Schauwecker



# 212

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Create an image based on a theme within the hair and beauty sector

Hairdressing is about creativity and innovation, combining a variety of skills to produce design images for fashion magazines, catwalks, theatre, film, or anything you want. Within this unit you will learn how to plan and develop an image with mood boards, working independently and as part of a team. This unit is about hard work, effective planning, using your imagination, and having fun!

# Assignment mark sheet

## Unit 212 Create an image based on a theme within the hair and beauty sector

Your assessor will mark you on each of the practical tasks in this unit. This page is used to work out your overall grade for the unit. You must pass **all** parts of the tasks to be able to claim a grade. **For each completed practical task, a pass equals 1 point, a merit equals 2 points and a distinction equals 3 points.**

### What you must know

Task 1: mood board

Or tick if covered by an online test

### Tick when complete

### What you must do

Task 2: create a look

### Grade

### Points

### Overall grade

Candidate name:

Candidate signature:

Date:

Assessor signature:

Date:

Quality assurance co-ordinator signature  
(where applicable):

Date:



## What does it mean?

Some useful words are explained below

### Evaluation methods

Different ways of getting feedback – could include team meetings, or feedback from your tutor, or self-evaluation.



### Media

Make-up, accessories, ornamentation, clothes, etc.

### Mood board

A combination of images, colours, and textures – a collection of all your first ideas.

### Personal protective equipment (PPE)

Equipment available for use in the workplace to protect you, your skin and clothes from damage, for example gloves, aprons, or overalls.



### Techniques

The different methods used to create the finished image, for example colouring, relaxing hair, styling and dressing hair, or shaving.



### Theme

A set outline, for example hair up, images reflecting an era, or the front cover of a fashion magazine.



Be the next ...  
*Errol Douglas* MBE



Errol is renowned in the industry for his stunning photographic work. Errol has won several of the world's most coveted awards, including Creative Head Media Darling of the Year and the Fellowship for British Hairdressing's Hairdresser of the Year.

Look out for the pink quote marks for Errol's creative tips!



## What you must know

### You must be able to:

- 1 Outline how to identify media images to create a theme
- 2 Outline the purpose of a mood board
- 3 Outline how to present a mood board to others
- 4 Describe the concepts of advertising to a target audience
- 5 Describe the salon's requirements for client preparation, preparing self and the work area
- 6 State how to communicate in a salon environment
- 7 Describe the technical skills required for creating a theme-based image
- 8 Describe methods of evaluating the effectiveness of the creation of a theme-based image
- 9 Outline safe and hygienic working practices

#### Revision tip

When presenting a mood board to other people, you need to include the theme as a heading, and work images around this for the hair, make-up, clothes, colour, etc with lots of samples supported by brief text where required.



Image courtesy of TONI&GUY Shanghai (left)







Always stand back and look at the whole image from a distance: this is how others first see it.

# Core



Image courtesy of Errol Douglas MBE



*Look at past trends for future inspiration!*

*Practising your ideas on a head block is a great way of trying out new ideas – you can't embarrass yourself either!*

# create

Image courtesy of TONI & GUY Shanghai

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*Start with a mood board around your theme – you need to plan your colours, moods, and play with the overall feel, to see what works and what doesn't.*





# What you must do

## Practical observations

This page shows what you need to do during your practical task. You can look at it beforehand, but you're **not** allowed to have it with you while carrying out your practical task. You must achieve **all** the criteria; you can achieve 1 mark, 2 marks or 3 marks for the criteria indicated with \*.

Please state the chosen look: it must be a historical look, a fantasy look or a special occasion.

- 1 Prepare self, the client and the work area for creating an image based on a theme
- 2 Use technical skills to create a theme-based image \*
- 3 Evaluate the effectiveness of the theme-based image \*
- 4 Follow safe and hygienic working practices
- 5 Communicate and behave in a professional manner \*

Totals

Grade

Candidate signature  
and date

Assessor signature  
and date

### Conversion chart

Grade	Marks
Pass	5–6
Merit	7–9
Distinction	10–11

Service		
1		
1	2	3
1	2	3
1		
1	2	3

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*Source the right model to suit your vision: you can't often drastically cut or colour a professional model's hair.*

## What you must do

### Practical observations descriptors table

This table shows what you need to do to achieve 1, 2 or 3 marks for the criteria indicated with \* on the previous page.

	1 mark	2 marks	3 marks
<b>2</b> <b>Use technical skills to create a theme-based image</b>	Applies the technical skills to create a theme-based image, including some basic blending techniques and interpretation of the mood board	Applies the technical skills to create a theme-based image, including good blending techniques and good interpretation of the mood board	Applies the technical skills to create a theme-based image, including good blending techniques and excellent interpretation of the mood board
<b>3</b> <b>Evaluate the effectiveness of the theme-based image</b>	Verbal feedback is gained to ascertain if service met with expectations	Verbal feedback is gained to ascertain if service met with expectations  Example: verbal feedback is recorded on record card	Verbal and written feedback is gained to ascertain if service met with expectations  Examples: requirements for future treatments, visual and verbal feedback are recorded on record card
<b>5</b> <b>Communicate and behave in a professional manner</b>	Satisfactory communication and behaviour Examples: polite, friendly, positive body language, speaks clearly	Good communication and behaviour Examples: polite, friendly, positive body language, speaks clearly, respectful to colleagues and clients, listens and responds to clients' needs	Excellent communication and behaviour Examples: polite, friendly, positive body language, speaks clearly, respectful to colleagues and clients, listens and responds to clients' needs, shows a reassuring and confident manner



## Comment form

### Unit 212 Create an image based on a theme within the hair and beauty sector

This form can be used to record comments by you, your client, or your assessor.

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*Take inspiration from all around you – art, architecture, everything!*



Image courtesy of TONI & GUY/Indira Schauwecker





Image courtesy of Errol Douglas/MBE