



316

Creative hairdressing design skills

Hairdressing is about imagination, vision and creativity. In this unit, you will produce images of your work for hair shows, photographic sessions or competition work. You will need to carry out research and planning in order to create an image that demonstrates the range of your skills. You will need to have the belief and confidence to explore new complex creative dressing techniques. This unit is about developing your creative hairdressing design skills in a way that enhances your own personal profile. Let's see how far your imagination can go, and it could be your pictures that are in this logbook next!

Assignment mark sheet

Unit 316 Creative hairdressing design skills

Your assessor will mark you on each of the practical tasks in this unit. This page is used to work out your overall grade for the unit. You must pass **all** parts of the tasks to be able to claim a grade. **For the practical task a pass equals 1 point, a merit equals 2 points and a distinction equals 3 points.**

What you must know

Task 1a: produce a report

Task 1b: produce a design plan

Or tick if covered by an online test

Tick when complete

What you must do

Task 2a: creative hair design

Grade

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Points

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Overall grade

--

Candidate name:

--

Candidate signature:

Date:

--

Assessor signature:

Date:

--

Quality assurance co-ordinator signature (where applicable):

Date:

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External Verifier signature (where applicable):

Date:

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Image courtesy of Cheynes Training

What does it mean?

Some useful words are explained below

Images courtesy of Desmond Murray



Avant-garde

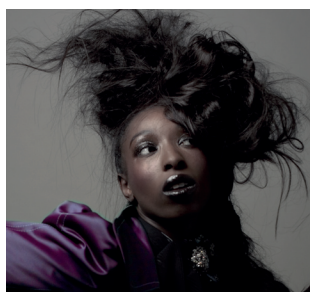
A style, look or image that is ahead of the times, usually worn or produced by the leaders of fashion, before it becomes fashionable.

Image courtesy of Central Training Group

Evaluation

Actively seek feedback from a number of people (line manager, colleagues, audience, judges, models, photographer) on the impact of your image.

Image courtesy of Hertford Regional College



The image

The image is the total look. This includes hair, make-up, clothes, and jewellery. This can be avant-garde, based on a theme, or a commercial look.

Media

This is the make-up, ornamentalions, accessories, video, photographs, and clothes that you use.

Mood board

A type of poster that consists of colours, images, text, and samples of materials, etc. You will produce a mood board to help develop your image concept, and to communicate the concept to others.



Ornamentation

An object used to complement a style, which adds interest and detail to the finished look.



Planning

It is crucial that you carry out good planning before a photo shoot, hair show, or other event. Poor planning results in poor performance.

Risk assessment

This is a careful examination of what could cause harm to people in a particular location, such as a photo shoot set. You should do this so you can weigh up whether you have taken enough precautions or should do more to prevent harm.



Techniques

These are the different methods used to create the finished image, for example, pin curling, finger waving, twisting, knotting, plaiting, weaving, and added hair.

Traction alopecia

Hair thinning or loss due to excessive tension on the hair follicle.

Revision tip

Excessive pulling/ tension of the hair at the root could result in traction alopecia.

What you must know

You must be able to:

- 1 Explain how to research and develop ideas for creating an image for a total look
- 2 Describe ways of combining styling, dressing and finishing techniques to create the completed total look
- 3 Explain ways of presenting a created image and look effectively
- 4 Describe methods of evaluating the design plan
- 5 Describe the potential commercial benefits of developing and creating design work
- 6 State the importance of accurate planning, attention to detail and working to timescales
- 7 Explain how the venue could affect design plans
- 8 Describe how to remedy problems that may occur with the different opportunities for creating an image
- 9 Explain the safety considerations that must be taken into account
- 10 Outline the skills required for presenting the image
- 11 Explain how other services can develop and complement the image and look
- 12 Outline safe and hygienic working practices
- 13 State how to communicate and behave within a salon environment



Be the next ... *Andrew Barton*



Andrew Barton is known as hairdressing royalty, with his own flagship London salon, product range, electrical tools and a reputation as a TV makeover guru. **Follow the blue quotes for his creative design tips!**



Learn from the best and ask questions: never accept OK as a standard and you'll never be known for OK standards!



Hairpieces, accessories
and ornamentation
can enhance the overall
appearance of the style.



Be a show off! Photograph and
showcase your creation.

Image courtesy of Balmain

Creative hair



Dry setting will create extra volume
for the finished look.

Image courtesy of Cheynes Training



Image courtesy of Wella



All styling techniques can be used for maximum impact.



Creative styling can be used to achieve catwalk looks.

hairdressing

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Creative hairdressing is an artistic form of expression, personal to each creator. Ideas come from many sources, but primarily start with a strong understanding of classic hairdressing. We call them the rules, but creative hairdressing is often about breaking the rules and expressing your creativity.

After the event it is important to gain as much feedback as possible to evaluate the image.

What you must do

Practical observations

This page shows what you need to do during your practical task. You can look at it beforehand, but you're **not** allowed to have it with you while carrying out your practical task. You must achieve **all** the criteria; you can achieve 1 mark, 2 marks or 3 marks for the criteria indicated with *.

- 1 Prepare self, the model and work area for hair design
- 2 Select and use products, tools and equipment required to achieve and present the image
- 3 Use and combine techniques and skills to present the image *
- 4 Create the finished image to the satisfaction of the client
- 5 Record the creative hair design using media
- 6 Evaluate the results of the finished look
- 7 Follow safe and hygienic working practices
- 8 Communicate and behave in a professional manner *

Totals

Grade

Candidate signature and date

Assessor signature and date

Conversion chart

Grade	Marks
Pass	8
Merit	9–10
Distinction	11–12

Creative hair design		
1		
1		
1	2	3
1		
1		
1		
1	2	3



Inspiration is all around us, in fashion, art, multimedia or nature. It's vital that you are open to these stimuli and record them in photographs, sketch books or mood boards. Use your camera to record what you see and then think how it can inspire you as a creative hairdresser.

Revision tip

Accurate planning is important when creating an image to make sure you have all the necessary resources and you don't go over budget.

What you must do

Practical observations descriptors table

This table shows what you need to do to achieve 1, 2 or 3 marks for the criteria indicated with * on the previous page.

	1 mark	2 marks	3 marks
3 Style hair creatively incorporating a range of styling techniques	Uses a limited range of styling techniques Example: two styling techniques without ornamentation	Uses a good range of styling techniques Example: three styling techniques, and ornamentation	Uses an excellent variety of styling techniques Example: five styling techniques, ornamentation and accessories
8 Communicate and behave in a professional manner	Satisfactory communication and behaviour Examples: polite, friendly, positive body language, speaks clearly	Good communication and behaviour Examples: polite, friendly, positive body language, speaks clearly, respectful to colleagues and clients, listens and responds to client needs	Excellent communication and behaviour Examples: polite, friendly, positive body language, speaks clearly, respectful to colleagues and clients, listens and responds to client's needs, shows a reassuring and confident manner

Image courtesy of Desmond Murray



Comment form

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This form can be used to record comments by you, your client, or your assessor.



Image courtesy of Balmain



Image courtesy of iStockphoto.com/Alejandro Photography