0175-501 MARCH 2019
Level 3 Advanced Technical Diploma in Floristry (540)
Level 3 Floristry – Theory exam (1)

Thursday 14 March 2019
09:30 – 11:30

Candidate name (first, last)
First
Last
Candidate enrolment number Date of birth (DDMMYYYY) Gender (M/F)
Assessment date (DDMMYYYY) Centre number Candidate signature and declaration*

• If additional answer sheets are used, enter the additional number of pages in this box.
• Before taking the examination, all candidates must check that their barcode label is in the appropriate box. Incorrectly placed barcodes may cause delays in the marking process.
• Please ensure that you staple additional answer sheets to the back of this answer booklet, clearly labelling these with your full name, enrolment number, centre number and qualification number in BLOCK CAPITALS.
• All candidates need to use a black/blue pen. Do not use a pencil or gel pen, unless otherwise instructed.
• If provided with source documents, these documents will not be returned to City & Guilds, and will be shredded. Do not write on the source documents.

*I declare that I had no prior knowledge of the questions in this examination and that I will not divulge to any person any information about the questions.

You should have the following for this examination
• a pen with blue or black ink

General instructions
• The marks for questions are shown in brackets.
• This examination contains 13 questions. Answer all questions.
• Answer the questions in the spaces provided. Answers written in margins or on blank pages will not be marked.
• Cross through any work you do not want to be marked.

© The City and Guilds of London Institute 2019
ST00055345 A4 PO4500140418 10411499
1. Fill in the blanks on the following table. (For 1b) you only need to state one special treatment or significant characteristic. (3 marks)

<table>
<thead>
<tr>
<th>Cut Flowers</th>
<th>Genus</th>
<th>Species/ cultivar</th>
<th>Natural season</th>
<th>Special treatment/ significant characteristics</th>
</tr>
</thead>
<tbody>
<tr>
<td>a)</td>
<td>Alchemilla</td>
<td>May – September</td>
<td>Round lobed leaves covered in small hairs.</td>
<td></td>
</tr>
<tr>
<td>b)</td>
<td>Celosia argentea</td>
<td>April – November</td>
<td></td>
<td></td>
</tr>
<tr>
<td>c)</td>
<td>Eustoma</td>
<td>All year round</td>
<td>Delicate. Priority conditioning.</td>
<td></td>
</tr>
</tbody>
</table>

Source: en.wikibooks.org
Source: monticelloshop.org
Source: plantsinusa.com
2. Fill in the blanks on the following table. (For 2c) you only need to state one special treatment or significant characteristic. (3 marks)

<table>
<thead>
<tr>
<th>Cut Foliages</th>
<th>Genus</th>
<th>Species/cultivar</th>
<th>Natural season</th>
<th>Special treatment/significant characteristics</th>
</tr>
</thead>
<tbody>
<tr>
<td>a)</td>
<td>Sp.</td>
<td>All year round</td>
<td></td>
<td>Woody stem.</td>
</tr>
<tr>
<td><img src="trianglenursery.co.uk" alt="Image" /></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>b)</td>
<td>Typha</td>
<td>All year round</td>
<td></td>
<td>Straight, flat smooth linear.</td>
</tr>
<tr>
<td><img src="citysideflowers.com" alt="Image" /></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>c)</td>
<td>Ruscus</td>
<td>hypoglossum</td>
<td>All year round</td>
<td></td>
</tr>
<tr>
<td><img src="sunflora.co.uk" alt="Image" /></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Fill in the blanks on the following table. (2 marks)

<table>
<thead>
<tr>
<th>Pot Plants</th>
<th>Genus</th>
<th>Species/cultivar</th>
<th>Plant groups</th>
<th>Characteristics/ Special treatment</th>
</tr>
</thead>
<tbody>
<tr>
<td>a)</td>
<td>Gardenia</td>
<td>jasminoides</td>
<td></td>
<td>Highly scented flowers. Prone to bud drop if not kept in consistent temperature. Need bright light, moist at all times, spray frequently.</td>
</tr>
<tr>
<td>b)</td>
<td>Guzmania</td>
<td>‘Ostara’</td>
<td></td>
<td>Are able to store water in a funnel like structure formed by their tightly-overlapping leaf bases.</td>
</tr>
</tbody>
</table>

Source: ikea.com

Source: ottawaplants.com
4 State one of the different flower placements which would be used in creating a floral design. (1 mark)

5 Describe four planting requirements of a dish garden. (4 marks)

6 Explain three rules when writing plant nomenclature. (6 marks)
7. Fill in the gaps of the design scheme in the table below: (3 marks)

<table>
<thead>
<tr>
<th>Symmetrical</th>
<th>Decorative</th>
<th>Form linear</th>
</tr>
</thead>
<tbody>
<tr>
<td>Radial</td>
<td>Parallel</td>
<td></td>
</tr>
</tbody>
</table>

8. Describe the following arrangement categories. (3 marks)

a) Decorative.

b) Form linear.

c) Vegetative.
9 Describe the specific treatment requirements for the following cut materials.
   a) Euphorbia fulgens. (2 marks)

   b) Hippeastrum Sp. (2 marks)

10 List five different types of business. (5 marks)

11 Explain how staff training may contribute towards running a retail floristry business. (4 marks)
12 Explain **two** advantages to a flower shop of having an online ordering system. (4 marks)
13 Discuss the key areas to be covered in an induction plan for a junior florist, to include:
   • Roles and responsibilities
   • Employment legislation
   • Technical training

(12 marks)